



Doris S. Michaels Literary Agency, Inc.
1841 Broadway, Suite 903
New York City, New York 10023
212.265.9474 (phone), 212.265.9480 (fax)
www.dsmagency.com

DSM AGENCY CLIENT LIST

Stephen Bruyant-Langer

THE PERSONAL BUSINESS PLAN

John Wiley & Sons (World English – August 2013)

A 10-step plan to identify life ambition and lay out a successful plan to get there.

John Elkington and Jochen Zeitz

TOMORROW'S BOTTOM LINE

Jossey-Bass (World English – December 2013)

Elkington (author of 18 books) and Zeitz (current CEO of PUMA) describe the evolving capitalism that intends to sustain a predicted population of nine billion people.

John Elkington

ZERONAUTS

Earthscan Publishers (World English – June 2012)

Showcases pioneers determined to diminish carbon, toxic, waste, and poverty levels to zero, and introduces a zero-impact design for the global sustainability movement.

Sue Hitzmann

THE MELT METHOD

HarperCollins (World English – January 2013)

A self-treatment technique that activates and hydrates the body's connective tissue to heal injury, prevent pain, and erase the negative effects of aging and active living.

Jeffrey Fox and Robert Reiss

THE TRANSFORMATIVE CEO

McGraw-Hill (World English – June 2012); Random House (Korea); Editora Rocco Ltda (Brazil)

Leadership lessons from industry game changers based on direct interviews with the best CEOs in the world.

Eddie Osterland

POWER ENTERTAINING

John Wiley and Sons (World English – September 2012); China Citic Press (China)

America's first Master Sommelier teaches the power of food and wine to build and strengthen professional relationships.

Selena Rezvani

PUSHBACK

Jossey-Bass (World English – April 2012)

Teaching women how to negotiate from the hard-won careers of America's top businesswomen.

James Salzman

DRINKING WATER

Overlook Press (World English – October 2012)

Sigongsa (Korea)

Duke University professor reveals the evolution of drinking water from its origins as a free resource to one of the biggest businesses worldwide.

Jason Kelly

NEATEST LITTLE GUIDE TO STOCK MARKET INVESTING

Penguin Group (North America – December 2012, 5th ed.)

Previous editions: *MVG-Verlag (Germany); Finesa (Serbia); Toyo Keizai Inc. (Japan); China Machine Press (China); Econ Publishers (Korea)*

Provides investors with insider knowledge and remarkable strategies that will maximize investment programs.

Harry Kraemer

FROM VALUES TO ACTION

Jossey-Bass (World English – April 2011)

Illustrates how self-reflection allows the development of a values-based leadership, that sets the standard for business, that can influence the world at large.

Maddy Dychtwald

INFLUENCE

Hyperion (North America – May 2010)

China Times (Taiwan); Elsevier (Brazil); Lijiang Publishing House (China); Auto Books (Korea)

How women think and feel about money and how their control over money will transform the global society, families, politics, and the marketplace.

Patricia Crisafulli and Andrea Redmond

RWANDA, INC.

Palgrave-Macmillan (World English – November 2012)

The turnaround country 17 years after genocide, illustrated as a business model, featuring direct access to President Paul Kagame.

Patricia Crisafulli and Andrea Redmond

COMEBACKS

Jossey-Bass (World English – May 2010)

Oceano Mexico (Latin American Spanish)

NY Times bestselling author Crisafulli pairs with Redmond to talk with high profile people who lost it all and how they successfully came back.



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Charlie Pellerin

HOW NASA BUILDS TEAMS

John Wiley and Sons (World English – June 2009)
Korea Price (Korea); China Times (Taiwan); Achievement Publishing (Japan); Infodar (Bulgaria); CICAP (China), Coaching world (Czech Republic)

Former Director of NASA illustrates a unique 4-D system to analyze team and leader effectiveness, focusing on team culture and managing individual behaviors.

Nance Guilmartin

POWER OF PAUSE

Jossey-Bass (World English – December 2009)
Oceano Mexico (Latin American & US Spanish); Ediciones Palabras (Spain); Business Books Publishing (Korea); Editura Trei (Romania); Mufone Publishing (Taiwan)

Explains how taking a moment to reevaluate our circumstances allows us to make more productive decisions and avoid disastrous miscommunications.

Stuart Lucas

WEALTH

Wharton School of Publishing (World English–2013, 2nd ed.)

Previous editions: *Ledo Yayincilik (Turkey); China Renmin University Press (China); Bresca Editorial (Spain, Latin America); Alpina (Russia)*

Ultimate guide to optimizing your financial future, including spending, investment strategies, estate planning, and many more wealth management tactics.

Jim Reisler

IGNITING THE FLAME

Globe Pequot Press (World English – Summer 2012)

The story of 14 men, assembled haphazardly in the late winter of 1896, who sailed to the first modern Olympic Games in Athens and won 11 first place medals.

Lawrence Janesky

THE HIGHEST CALLING

Relia-Serve Corporation (North American English – October 2009)

An inspirational novel with powerful business principles that teach small business owners how to succeed in business and life.

Michael Hinshaw and Bruce Kananoff

SMART CUSTOMERS, STUPID COMPANIES

Business Strategy Press (North American English–April 2012)

A five-step plan for business leaders to profit from the disruptive innovation that provides customers with more advanced technology.

Pamela Tsigdinos

SILENT SORORITY

Book Surge (North America – April 2009)

Award-winning book reveals not all infertility stories end with a baby – but that doesn't mean there isn't a happy ending.

Eric Goodman

TRACKS

Atticus Books (World English – June 2011)

Stories from different passengers on a train link together, revealing how others can shape and change your life.

John Strelecky and Tim Brownson

HOW TO BE RICH AND HAPPY

Aspen Light Publishing (World English – May 2010)
Edition Dauphin Blanc (France); DTV (Germany); Ank-Hermes (Holland); China Times (Taiwan); Beijing Mediatime Books Co, Ltd (China)

A powerful formula that shows you how to build your unique picture of happiness and demonstrates in a straight talking style how to achieve it.

John Strelecky

WHY CAFÉ 3rd Ed.

Aspen Light Publishing (World English – 2010); Piatkus (UK); Dauphin Blanc (Canada); Edizioni Amrita (Italy); China Times (Taiwan); Aryeh Nir (Israel); Take Shobo (Japan); Beijing Mediatime (China) Vocatio (Poland); Sinais de Fogo (Portugal); DTV (Germany); Infodar (Bulgaria);

[Retained by author: *Czech Republic; Netherlands (as of 11/2012); Slovakia; Romania; Hungary; Russia]*

Stranded at a small café, John embarks on a journey to self-discovery that will lead him from the executive suite in advertising to Hawaii's coastline.

Jeffrey Fox

HOW TO BECOME CEO

Hyperion (North American English –September 1998); Vermilion (UK); Editora Sextante (Brazil); Editions Archipoche (France); Sperling and Kupfer (Italy); Vocatio (Poland); Alpina (Russia); Pegasus (Turkey)

Offers 75 unconventional tips on how to climb the corporate ladder.

Jeffrey Fox

HOW TO BECOME A RAINMAKER

Hyperion (North American English –May 2000); Vermilion (UK); Nakladatelstvi Fragment (Czech Republic); Vocatio (Poland); Alpina (Russia)

Advice on how to persuade, pursue, and win any customer.